Department of Business Administration (Computer Application)

Courses focus on Employability, Entrepreneurship and Skill development

Particulars	Regulation 2015 – 2018	Regulation 2018 – 2021	Regulation 2021-2024
Courses Focusing Employability	12	11	17
Courses Focusing Skill Development	19	29	19
Courses Focusing Entrepreneurship	2	6	11
Total	**33**	**46**	**47**

Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2015 – 2018

S.No.	Semester	Course Code	Course Name	Employability	Skill development	Entrepreneurship	Contemporary Requirement
1.	III	15UBPC31	Web Technology -Theory		YES		
2.	III	15UBPC3P	Web Technology - Practical	YES			
3.	III	15UBPC32	Principles of Management			YES	YES
4.	III	15UBPC33	Organisational Behaviour		YES		
5.	III	15UBPA31	Business Statistics	YES			YES
6.	III	15UBPS31	Understanding Body language	YES			
7.	III	15UBPV31	Introduction to Financial	YES			YES
8.	IV	15UBPC41	E- Commerce & M-Commerce	YES			YES
9.	IV	15UBPC4P	E- Commerce & M-Commerce - Practical	YES			YES
10.	IV	15UBPC42	Banking Practices	YES			
11.	IV	15UBPC43	Marketing Management		YES		YES
12.	IV	15UBPA41	Business Mathematics		YES		YES
13.	IV	15UBPO41	Research Methodology		YES		YES
14.	IV	15UBPO42	International Finance		YES		

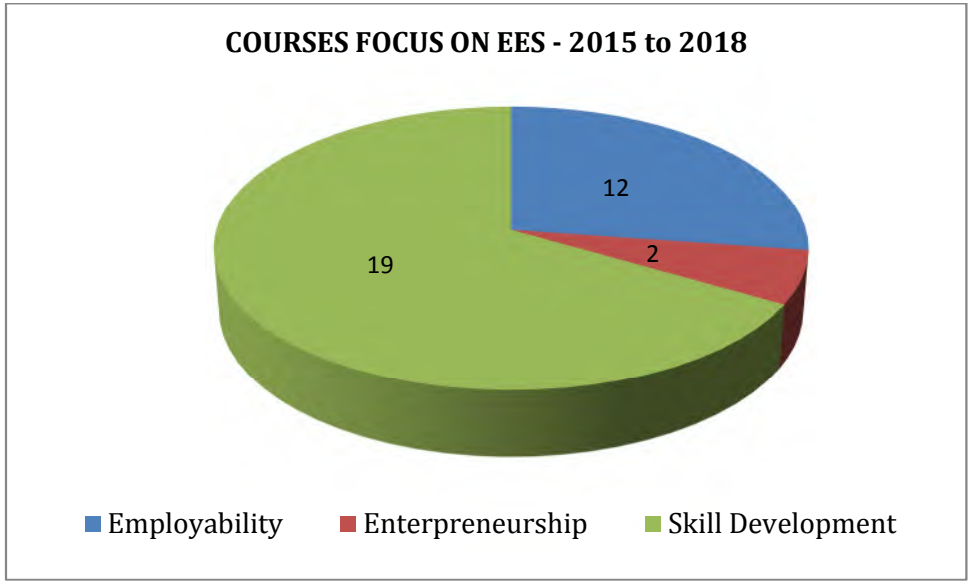
S.No.	Semester	Course Code	Course Name	Employability	Skill development	Entrepreneurship	Contemporary Requirement
15.	IV	15UBPO43	Organisational Development		YES		
16.	V	15UBPC51	DOT NET – Theory		YES		YES
17.	V	15UBPC5P	DOT NET – Practical	YES			YES
18.	V	15UBPC52	Human Resource Management	YES			
19.	V	15UBPC53	Financial Management	YES			
20.	V	15UBPO51	Financial services		YES		
21.	V	15UBPO52	Consumer Behaviour		YES		
22.	V	15UBPO53	Labour Welfare		YES		YES
23.	V	15UBPS51	In-Plant Training		YES		
24.	V	15UBPS52	Case Analysis		YES		YES
25.	VI	15UBPC61	Enterprise Resource Planning -		YES		YES
26.	VI	15UBPC6P	Enterprise Resource Planning -	YES			YES
27.	VI	15UBPC62	Management Accounting		YES		YES
28.	VI	15UBPJ61	Project Viva Voce		YES		
29.	VI	15UBPO61	Advertising and Sales			YES	
30.	VI	15UBPO62	Security Analysis and Portfolio		YES		
31.	VI	15UBPO63	Training and Development		YES		
32.	VI	15UBPS61	Personal Selling	YES			YES
33.	VI	15UBPV61	Retail Management		YES		
			Total No. of Courses	**12**	**19**	**2**	

S.No.	Semester	Course Code	Course Name	Employability	Skill development	Entrepreneurship	Contemporary Requirement
			Percentage	36.36%	57.57%	6.06%	

Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2015 – 2018

Graphical Representation



Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2018 – 2021

S.No.	Semester	Course Code	Course Name	Employability	Skill Development	Entrepreneurship	Contemporary Requirement
1.	I	18UBPL11	Seyalar Panimuraigal	YES			YES
2.	I	18UBPC11	Principles of			YES	
3.	I	18UBPC12	Fundamentals of	YES			
4.	I	18UBPA11	Introduction to Computer And Office		YES		YES
5.	I	18UBPN11	Fundamentals of Management			YES	
6.	I	18UBPE11	Introduction to Business		YES		
7.	II	18UBPL21	Aluvalaga Melanmai			YES	
8.	II	18UBPC21	Business Environment	-	YES		
9.	II	18UBPC22	Cost Accounting	YES			
10.	II	18UBPA2P	Office Automation -Lab		YES		YES
11.	II	18UBPN21	Entrepreneurship Development			YES	
12.	II	18UBPE21	Business Communication		YES		YES

S.No.	Semester	Course Code	Course Name	Employability	Skill Development	Entrepreneurship	Contemporary Requirement
13.	III	18UBPC31	Organizational		YES		
14.	III	18UBPC32	Marketing Management		YES		
15.	III	18UBPC33	Business Statistics		YES		
16.	III	18UBPC3P	DTP & Multimedia Lab		YES		YES
17.	III	18UBPA31	Desktop Publishing-Theory		YES		YES
18.	III	18UBPS31	Soft Skill for Managers		YES		YES
19.	III	18UBPV31	Business Ethics		YES		YES
20.	IV	18UBPC41	Entrepreneurship			YES	YES
21.	IV	18UBPC42	Banking and Insurance	YES			YES
22.	IV	18UBPC43	Business Mathematics		YES		
23.	IV	18UBPC4P	Web Designing Lab		YES		
24.	IV	18UBPA41	Web Designing Theory		YES		
25.	IV	18UBPO41	Consumer Affairs		YES		YES
26.	IV	18UBPO42	Event Management	YES			YES
27.	IV	18UBPO43	Logistics Management		YES		YES
28.	V	18UBPC51	Vb.Net-Theory		YES		

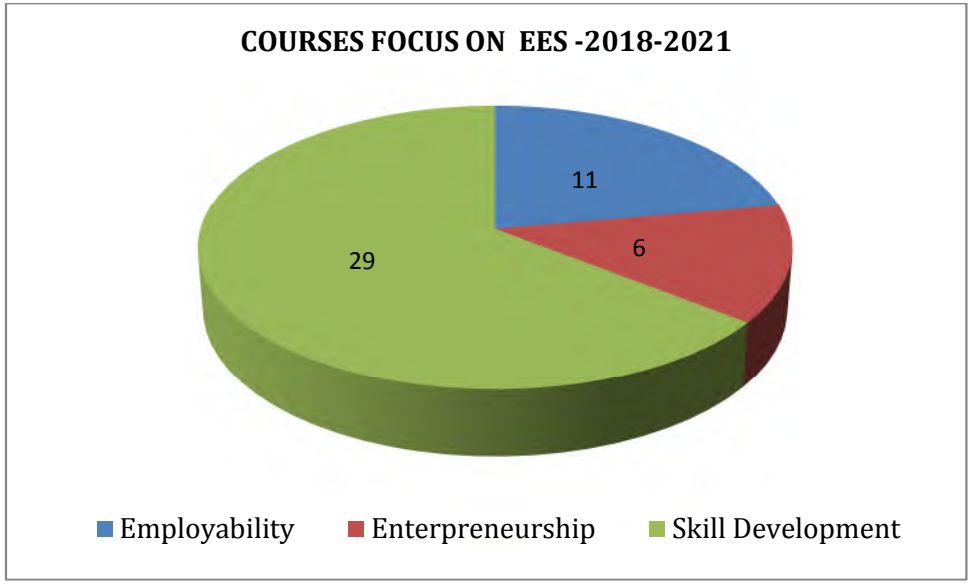
S.No.	Semester	Course Code	Course Name	Employability	Skill Development	Entrepreneurship	Contemporary Requirement
29.	V	18UBPC52	Human Resources Management	YES			
30.	V	18UBPC53	Financial Management	YES			
31.	V	18UPPC5P	Vb.Net Lab		YES		
32.	V	18UBPO51	Marketing Research		YES		YES
33.	V	18UBPO52	Industrial Relations		YES		YES
34.	V	18UBPO53	Financial Services		YES		
35.	V	18UBPS51	Advertising Management			YES	
36.	V	18UBPS52	Cooperative		YES		YES
37.	V	18UDMG51	Disaster Management		YES		YES
38.	VI	18UBPC61	Enterprise Resource Planning- Theory		YES		
39.	VI	18UBPC62	Management Accounting		YES		
40.	VI	18UBPC6P	Enterprise Resource Planning- Lab		YES		
41.	VI	18UBPJ61	Project		YES		
42.	VI	18UBPO61	Family Business	YES			YES
43.	VI	18UBPO62	Travel And Tourism	YES			YES

S.No.	Semester	Course Code	Course Name	Employability	Skill Development	Entrepreneurship	Contemporary Requirement
44.	VI	18UBPO63	Services Marketing		YES		YES
45.	VI	18UPBS6P	E- Commerce Lab	YES			YES
46.	VI	18UBPV61	Fundamentals of Goods and Service Tax	YES			YES
			Total No. of Courses	**11**	**29**	**6**	
			Percentage	**23.91%**	**63.04%**	**13.04%**	

Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2018 – 2021

Graphical Representation



Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2021 – 2024

S.No.	Semester	Course Code	Course Name	Employability	Skill Development	Entrepreneurship	Contemporary Requirement
1.	I	21UBPL11	Kappedu Kotpadukalum		YES		YES
2.	I	21UBPC11	Principles of Management			YES	
3.	I	21UBPC12	Financial Accounting			YES	
4.	I	21UBPA1P	Practical: Office Automation		YES		
5.	I	21UBPS11	Soft Skills		YES		YES
6.	II	21UBPL21	Aluvalaga Melanmai		YES		
7.	II	21UBPC21	Business Environment		YES		
8.	II	21UBPC22	Internet and Web Designing	YES			YES
9.	II	21UBAS21	Corporate Skills		YES		YES
10.	II	21UDMG21	Disaster Management		YES		
11.	III	21UBPC31	Organizational Behaviour		YES		
12.	III	21UBPC32	Business Statistics and		YES		
13.	III	21UBPC33	Entrepreneurship			YES	

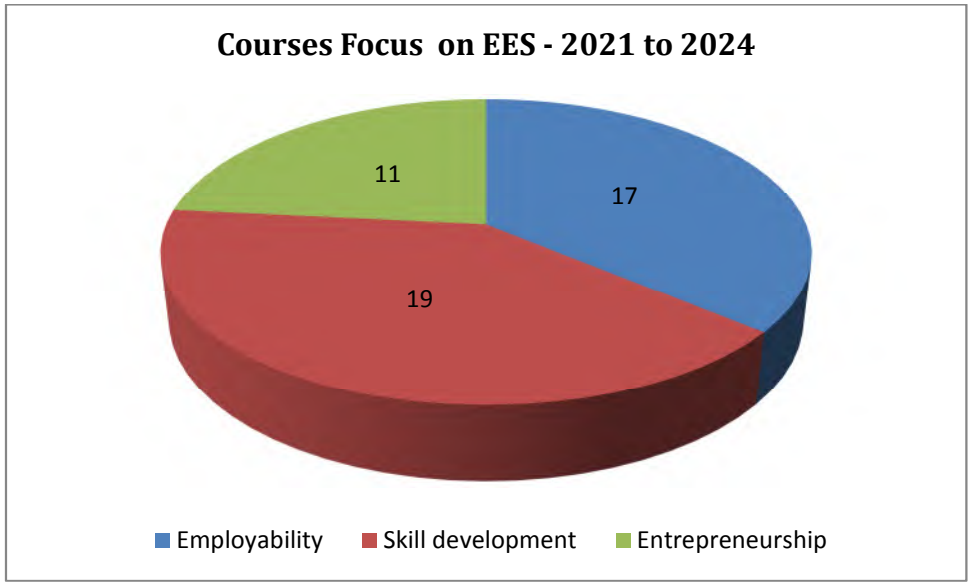
14.	III	21UBPC34	Introduction to E-Commerce			YES	YES
15.	III	21UBPA3P	Practical: DTP and Multimedia	YES			
16.	III	21UBPN31	Fundamentals of Management			YES	
17.	III	21UBPS31	Goods and Services Tax	YES			YES
18.	IV	21UBPC41	Operations Management		YES		YES
19.	IV	21UBPC42	Financial Management		YES		
20.	IV	21UBPC43	Human Resource Management	YES			
21.	IV	21UBPC44	Marketing Management	YES			
22.	IV	21UBPA41	Enterprise ResourcePlanning	YES			
23.	IV	21UBPM41	Customer Relationship	YES			YES
24.	IV	21UBPM42	Innovation Business Models and Entrepreneurship		YES		YES
25.	IV	21UBPN41	Rural Entrepreneurship			YES	YES
26.	IV	21UBPS41	Case Analysis		YES		YES
27.	V	21UBPC51	Strategic Management		YES		YES
28.	V	21UBPC52	Cost and Management Accounting		YES		YES
29.	V	21UBAC5P	Practical: Programming in	YES			YES
30.	V	21UBAC5Q	Practical: Accounting	YES			YES
31.	V	21UBPO51	Programming in PHP	YES			YES
32.	V	21UBAO52	Introduction to Industry4.0		YES		YES

33.	V	21UBAO53	BigDataAnalytics		YES		YES
34.	V	21UBAO54	E–Marketing	YES			YES
35.	V	21UBPO55	Services Marketing	YES			
36.	V	21UBPO56	Consumer Behaviour	YES			YES
37.	V	21UBPS51	Salesmanship	YES			YES
38.	V	21UBPJ51	Internship			YES	
39.	VI	21UBPC61	International Business	YES			YES
40.	VI	21UBPC62	Business Ethics & Corporate			YES	YES
41.	VI	21UBAC63	RDBMS and Oracle	YES			YES
42.	VI	21UBPJ61	Project		YES		
43.	VI	21UBPC6P	Practical:RDBMS	YES			YES
44.	VI	21UBPO61	International Marketing			YES	YES
45.	VI	21UBAO62	International Human Resource Management			YES	YES
46.	VI	21UBPO63	International Finance			YES	YES
47.	VI	21UBPS61	Fundamentals of ResearchMethodology		YES		YES
			Total No. of Courses	**17**	**19**	**11**	
			Percentage	**36.17%**	**40.42%**	**23.40%**	

Courses focus on Employability, Entrepreneurship and Skill development

Regulation 2021 – 2024

Graphical Representation



Principal
SRI KALISWARI COLLEGE
(Autonomous)
SIVAKASI - 626 130

Digitally signed by BALAMURUGAN P.K
Reason: I am approving this document
Date: 2024.05.05 12:15:46 +05'30'